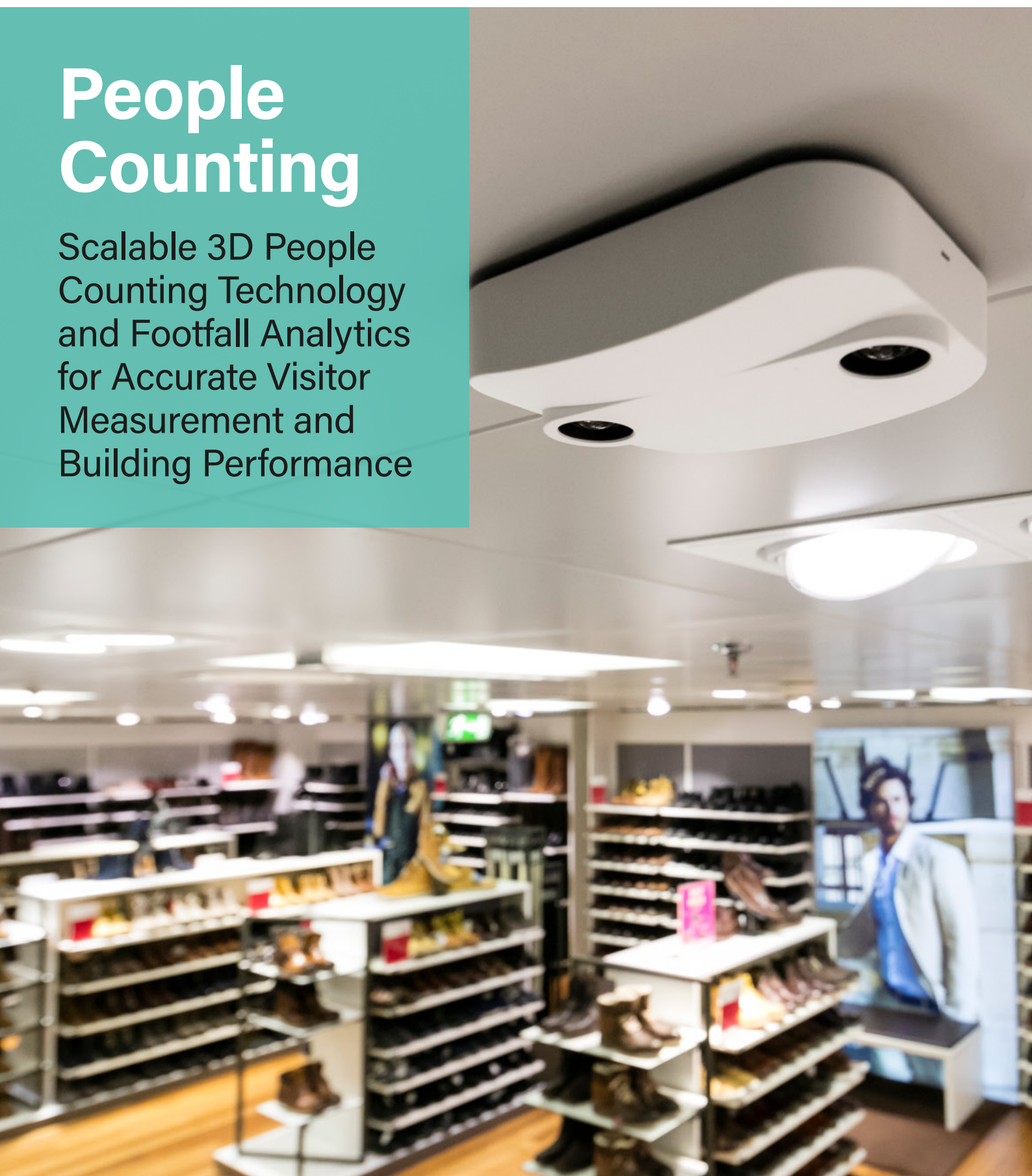


People Counting

Scalable 3D People Counting Technology and Footfall Analytics for Accurate Visitor Measurement and Building Performance



For more information, please contact: **+44 (0)1582 769991**

AdvaNova provides a reliable, high-performance people counting system designed to help businesses understand visitor movement, improve operations, and enhance customer experiences. Our technology delivers accurate, real-time data you can trust.

KEY FEATURES

- **High-Accuracy Counting**
Consistently measure visitor numbers across entrances of all sizes, regardless of traffic density or lighting conditions.
- **Real-Time Monitoring**
Track occupancy, entry/exit flow, and visitor trends instantly via an intuitive dashboard.
- **Privacy- Compliant**
Tracks movement without collecting personal or identifiable information, fully GDPR-compliant.
- **Scalable for Any Location**
Easily deployed in single or multiple sites, from libraries and corporate buildings to public venues and visitor attractions.
- **Automated Reports**
Generate hourly, daily, weekly, or monthly reports to support planning and performance analysis, and operational decision-making.



HOW THE SYSTEM WORKS

- 1. 3D Sensors Installed at Key Locations**
Positioned above entrances, hallways, or targeted areas.
- 2. Movement Captured & Counted**
Overhead sensors detect movement and classify directional flow.
- 3. Data Delivered to Dashboard**
Live traffic, occupancy, and historical trends available instantly.
- 4. Insights Supporting Decisions**
Use clear metrics to plan operations, allocate resources, and improve visitor experience.

BENEFITS FOR YOUR ORGANISATION

- Support crowd management and safety
- Know how many people are in the building
- Identify peak and low-traffic hours
- Understand visitor flow patterns
- Optimise space utilisation
- Support sustainability and energy efficiency

WHY CHOOSE ADVANOVA

- ✓ Reliable and proven technology
- ✓ Simple installation and low maintenance
- ✓ Modern, user-friendly reporting tools
- ✓ Scalable for small sites or large networks
- ✓ Responsive customer support

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